



Press Contact

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FOR IMMEDIATE RELEASE

Practical Components to Exhibit Its Latest Technologies at Productronica 2011

LOS ALAMITOS, CA — July 2011 — Practical Components, a leading international distributor of mechanical IC samples or “dummy” components and SMD production tools and equipment, announces that it will showcase its latest technology in representative AAT Aston GmbH’s booth in Hall B3, Stand 442 at the upcoming Productronica 2009 exhibition and conference, scheduled to take place November 15-18, 2011 at the New Munich Trade Fair Center in Munich, Germany.

Among the innovative technologies on display, visitors can learn more about Practical’s flip chips and flip chip test kits; Quick-Pak Open-Molded Quad Flat Pack No Leads (OmQFN); FusionQuad® Board and Kits; IPC A620 Compliant Wire Harness Kit; IPC PCB-J-STD Compliant Hand Solder Kit; PCB-B-25A Standard Test Board; PCB-B-24 Standard Test Board; and PCB-B-36 Standard Test Assembly. Additional cutting-edge technology will include the following:

- Amkor’s TMV package, which is a fast growing new SMD technology. Practical Components features both the components and the test board.
- WLP Wafer Chip Size Packages’ finished package is exactly the same compact size as the original chip, making it ideal for use in cell phones, digital cameras and other applications where mounting space is severely restricted.
- Practical Components’ Dummy Component Sample Case. This useful tool is perfect for classroom settings as well as general reference, and contains components from PoPs to 1/4 Watt Axial Leaded Resistors. It is a quick, portable, “show-and-tell” representation for students, co-workers, customers and vendors.



The company’s newly updated Dummy Component Catalog is the most comprehensive to date. Since the first catalog in 1997, the resource has grown to be the most indispensable tool in electronics design and production. Practical Components features technology that cannot be found elsewhere: dummy components that not only have the same exact materials but also are made on the same production lines as the live components, as well as all the “standards” and the future technology that is needed for companies to advance their presence. Practical Components supplies only first quality components — no knock-offs will be found in the company’s product lineup.

“The new Practical Components Dummy Component Catalog is finally ready and, hands down, the best we have ever created,” said Kevin Laphen, President of Practical Components.

For more information about Practical Components and its technologies, or to receive a free copy of the catalog, visit company representatives in AAT Aston’s booth at Productronica or online at www.practicalcomponents.com.

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About Practical Components

Practical Components is a team of dedicated electronics industry professionals offering value pricing, on-time deliver, and superior service to customers. The Practical Components team is ready to provide project assistance in the areas of technical component knowledge, drawings, component land patterns and PCB practice kits.

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